



OPTICBURNER

BRANDING · GRAPHICS · WEB
DESIGN

BELLEVUE / OMAHA, NEBRASKA

OPTICBURNER.COM ·

HELLO@OPTICBURNER.COM

REFER A SHOP. \$100 WHEN IT CLOSES.

You see the new business before anyone else does: the fresh LLC on your desk, the shirt order with the logo that's a problem, the blank truck door, the counter regular who just went out on their own. Send them here. When their job closes, \$100 comes back to you.

HOW IT WORKS

- 01** Tell them to email us with your name in the email, or email us their name and number yourself.
- 02** They get a price and a timeline back within one business day. Nothing is sold on the phone; there is no phone.
- 03** When their final invoice is paid, you get \$100 by bank transfer. IGNITION (\$375) or TOP FUEL (\$975). Nothing on smaller work; nothing for a lead that doesn't close.

WHAT DOESN'T CHANGE

- ☐ The shop pays the printed price. The fee comes out of our side.
- ☐ No cap. Send five, get paid five times.
- ☐ They own everything: the files, the domain in their name, the site in their own account.

WHAT THEY GET · THE SHEET, SAME FOR EVERY SHOP

SPARK **\$150**

Logo + starter brand kit — colors, type, usage rules.

IGNITION **\$375**

Logo + brand kit + one-page website with local SEO + Google Business Profile setup. Site and logo live in days; the listing goes in the same week and Google's verification runs on its own clock. First month of Afterburn included.

TOP FUEL **\$975**

Full brand identity + 5-page site with local SEO on every page + Google Business Profile setup + 3 months of Afterburn.

AFTERBURN **\$50-100/mo**

Hosting and upkeep after the site is live. Month to month, cancel by email. Stop it and the site is still yours.

FREE, IF THEY'RE NOT SURE

torchmybrand.com. They send a photo of the truck or the logo and get a sixty-second video back: where they stand and what it could look like. No account, no sales call.