



OPTICBURNER

BRANDING · GRAPHICS · WEB DESIGN

AFTERBURN · THE CARE PLAN

OPTICBURNER.COM/CARE

THE SITE STAYS LOOKED AFTER.

Each tier carries more bandwidth than the one below it. What a site needs after it goes live is also a person: the edits, the Google listing kept looking open, the renewals watched. That's the month. Month to month. Cancel by email. Stop it and the site is still yours.

\$50 A MONTH

- ▣ HOSTING
- ▣ DOMAIN AND RENEWALS HANDLED
- ▣ UP TO TWO EDITS A MONTH

\$75 A MONTH

- ▣ EVERYTHING IN THE \$50 TIER
- ▣ MORE BANDWIDTH
- ▣ TWO GOOGLE POSTS A MONTH

\$100 A MONTH

- ▣ EVERYTHING IN THE \$75 TIER
- ▣ THE MOST BANDWIDTH
- ▣ REPLIES TO YOUR GOOGLE REVIEWS

HOW IT RUNS

- 01** It starts the day the site goes live. IGNITION includes the first month; TOP FUEL includes 3. Then it's billed monthly from that date, by card or bank, on a Wave invoice.
- 02** An edit is an email: new hours, a new photo, a changed price, a service you added. Live within 2 business days, with the link in the reply. Two a month are in the price; bigger changes get a quote first.
- 03** From the \$75 tier up, two Google posts a month go up on your listing. You send a photo and a line; we write the post and tag the town.
- 04** The domain and the hosting renew in your name, on your card. We watch the dates and warn you before they hit.

HOW IT ENDS

- ▣ Cancel by email, any time. The current month isn't refunded; nothing is charged after it.
- ▣ The site stays up, in your own account. It's yours.
- ▣ Come back any time. Restarting is one email; there's no setup fee.

TO SEND AN EDIT

Email HELLO@OPTICBURNER.COM with the subject line AFTERBURN and what changed. Photos attach fine from your phone. The reply comes with the live link.