

THE PRICE SHEET.

OPTICBURNER — BELLEVUE, NE

SHEET 01 · REV 2026

PRICE SHEET

FLAT PRICES · PRINTED · SAME FOR EVERY SHOP

RUNG 01

SPARK \$150

Logo + starter brand kit — colors, type, usage rules.

RUNG 02

IGNITION \$375

THE FLAGSHIP

Logo + brand kit + one-page website with local SEO + Google Business Profile setup. Site and logo live in days; the listing goes in the same week and Google's verification runs on its own clock. First month of Afterburn included.

RUNG 03

TOP FUEL \$975

Full brand identity + 5-page site with local SEO on every page + Google Business Profile setup + 3 months of Afterburn.

EVERY MONTH · MONTH TO MONTH, CANCEL BY EMAIL

AFTERBURN

HOSTING + CARE · \$50-100/MO

\$50 Hosting, domain and renewals handled, up to two edits a month

\$75 + More bandwidth, two Google posts a month

\$100 + The most bandwidth, replies to your Google reviews

SMOKE SIGNALS

SOCIAL MEDIA · \$100-250/MO

\$100 Three posts a week on Facebook, Instagram and your Google listing, made from your brand kit and your job photos, the month queued ahead and sent to you first

\$175 + Five posts a week instead of three, two short videos a month and a monthly report

\$250 + A post every day instead of five a week, a short video every week, on TikTok and YouTube Shorts too

BEACON

LOCAL SEO · \$100-300/MO

\$100 Your listings set up and kept matching on Google, Bing, Apple Maps, Facebook, Yelp and Nextdoor, your Google profile kept complete, a monthly report on where you show up on the map, town by town

\$200 + A review request emailed after every job, and a reply to every review, one fix a month, picked from the report

\$300 + A new page on your site every month, written up from a real job, the top three shops in your trade on the map, watched

À LA CARTE

GOOGLE BUSINESS PROFILE SETUP

\$75

Your Maps listing: service area, categories, hours and photos.

WEBSITE, PER PAGE

\$100/page

A one-page site is \$100; five pages is \$500.

LOCAL SEO, PER PAGE

\$50/page

Each page set up so Google knows the trade and the towns.

LOGO REFRESH

\$75

Cleans up the mark you have. A full rebuild is Spark.

FULL WRAP DESIGN

\$250/vehicle type

All four sides, in vector files any wrap shop can print. Three proofs to pick from, one free revision after delivery. More of the same vehicle is free.

LISTINGS SETUP

\$100

Bing, Apple Maps, Facebook, Yelp and Nextdoor, matching your Google listing word for word. Included on Beacon.

PRINT DESIGN, PER PIECE

\$50 / \$75 / \$150

\$50: cards, stickers, magnets, yard signs, shirts. \$75: flyers, postcards, door hangers, banners. \$150: menus. Printing: what it costs to order it yourself, plus tax.

The domain is registered in your name and billed to you. You own the files and the site.
 Door lettering and partial wraps are quoted per vehicle. The wrap shop you choose quotes the print and the install.

EMAIL WHAT YOU'VE GOT

HELLO@OPTICBURNER.COM

A photo of the truck, the current logo, the old website, or just the name of the new LLC. A price and a timeline come back within one business day, Mon–Fri.

OPTICBURNER · BELLEVUE / OMAHA, NEBRASKA
 OPTICBURNER.COM/PRICE-SHEET
 PRICES VALID THROUGH DECEMBER 31, 2026